

CarFrom.US Privacy Policy

What This Privacy Policy Covers

This policy covers how CarFrom.US and its subsidiaries (“CFUS”) treats personal information that CFUS collects and receives, including information related to your past use of CFUS services. Personal information is information about you that is personally identifiable, such as your name, address, email address, or phone number, and that is not otherwise publicly available.

This policy does not apply to the practices of companies that CFUS does not own or control, or to people that CFUS does not employ or manage.

Information Collection and Use General

CFUS collects personal information when you register with CFUS and when you use CFUS services.

When you register with CFUS we may ask for information such as your name, address, email address, phone number, credit card information, business license information, driver’s license information, zip code, and other financial information. Once you register with CFUS and log in to use our services, you are not anonymous to us.

CFUS collects information about your transactions with us, including information regarding items you bid on.

CFUS automatically receives and records information on our server logs regarding your sessions on CFUS websites and those of its subsidiaries, and related cookie information.

CFUS uses information for the following general purposes: to contact you, to facilitate bidding, buying, and selling of items by you through CFUS and its affiliated companies, to transfer title and ownership of items bought and sold by you, and to comply with laws and regulations related to purchases and sales of items by you through CFUS.

Information Sharing and Disclosure

CFUS does not rent, sell, or share personal information about you with other people or nonaffiliated companies except to (i) provide products or services you've requested, (ii) when we have your permission, or (iii) under the following circumstances:

- We provide the information to trusted partners who work on behalf of or with CFUS under confidentiality agreements. These companies may use your personal information to help CFUS communicate with you about offers from CFUS. However, these companies do not have any independent right to share this information.
- We provide the information in response to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims, or upon receipt of a request from law enforcement;
- CFUS does not otherwise share personal information about website users with third parties unless doing so is appropriate to carry out a user’s request or it reasonably believes that doing so is legally required or is in CFUS interest to protect its property or other legal rights or the rights or property of others;
- We may transfer information about you if CFUS is acquired by or merged with another company to the extent permitted by applicable law. In this event, CFUS will notify you before information about you is transferred and becomes subject to a different privacy policy.

International Visitors and Customers

This web site is hosted in the United States. If you are visiting from the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that you are transferring your personal data to the United States which does not have the same data protection laws as the EU and by providing your personal data you consent to:

- the use of your personal data for the purposes identified above in accordance with this

privacy policy; and

- the transfer of your personal data to the United States as indicated above.

Safe Harbor Certification

CFUS adheres to the Safe Harbor principles negotiated between the United States and the EU regarding data protection for customer data and personal data CFUS receives when you register for its services or use its web site. Accordingly, when visiting this web site or providing personal data to CFUS, CFUS has taken steps to ensure the adequate protection of the processing of your personal data.

Cookies

We may place a text file called a “cookie” in the browser files of your computer. The cookie itself does not contain personal information although it will enable us to relate your use of this website to information that you have specifically and knowingly provided. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other websites. CFUS may use cookies to track user traffic patterns (as described above). In addition, CFUS uses encrypted cookies to authenticate the user on each page after the user logs onto the website. You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. Some CFUS features and services may not function properly if your cookies are disabled.

Communications

We reserve the right to send you certain communications relating to CFUS services and your account with CFUS, including but not limited to notifications, service announcements, and administrative messages without offering you the opportunity to opt-out of receiving them. Should you choose not to receive certain communications your access to or use of certain services may not be possible.

Data Storage

CFUS may store your account information active in our databases indefinitely following the termination of your account with CFUS to the maximum extent permitted by law.

Confidentiality and Security

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you.

If CFUS learns of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps. By using this website or providing personal information to us you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of this website. CFUS may post a notice on our website if a security breach occurs. CFUS may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice) you should notify us at INFO@CARFROM.US.

CFUS takes your security seriously and takes reasonable steps to protect your information. No data transmission over the Internet or information storage technology can be guaranteed to be 100% secure. The following is a summary of the measures CFUS takes to protect your information and descriptions of ways we implement these measures for different types of information you may provide to us:

- Secure Socket Layer (SSL) CFUS uses SSL (Secure Socket Layer) encryption when transmitting certain kinds of information, such as financial services information or payment information. An icon resembling a padlock is displayed on the bottom of most browsers window during SSL transactions that involve credit cards and other forms of

payment. Any time CFUS asks you for a credit card number for payment or for verification purposes, it will be SSL encrypted. The information you provide will be stored securely on our servers. Once you choose to store or enter your credit card number on CFUS, it will not be displayed back to you in its entirety when you retrieve or edit it in the future. Instead of the entire number, you will only see asterisks and either the first four digits or the last four digits of your number.

- Vendors and Partners CFUS works with vendors and partners to protect the security and privacy of user information.
- Employee and Contractor Access to Information CFUS limits access to personal information about you to those employees who we reasonably believe need to come into contact with that information to provide products or services to you or in order to do their jobs.
- Education and Training for Employees CFUS has implemented a company-wide education and training program about security that is required of every CFUS employee.

Changes to this Privacy Policy

CFUS may update this policy. When we do, we will also revise the “effective date” on the Privacy Policy. For changes to this privacy policy that may be materially less restrictive on our use or disclosure of personal information you have provided to us, we will attempt to obtain your consent before implementing the change. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting the Personal Information we collect. Your continued use of this website constitutes your agreement to this Privacy Statement and any updates.

Questions and Suggestions

If you have questions or suggestions, please contact us at:

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Effective September 2, 2009